



# PlayEconomics

Experience a virtual learning journey to train and deepen successful business management in a playful way.

## Benefits

- Understanding and application of economic correlations
- Knowing and influencing cost structures
- Understanding of inter-departmental dependencies
- Knowing and using different Key Performance Indicators in real live decisions

## Purpose

- Recognizing opportunities to enhance rentability
- Knowing the influencing factors of cashflow and profitability
- Goal-oriented decision making in cooperation with other departments
- Introduction of KPIs to evaluate a company

## Application

- Virtual workshop, facilitated with a webconference tool
- For 2-8 teams of 2-4 people in 1 day
- Adapted to your learning targets and / or key messages



**game solution**  
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