



Manage your store

A serious game to improve the management competence of sales and sales managers.



What ?

The task of a POS manager is to supervise the daily business of a branch monitor. They must ensure maximum sales and profitability by focusing on important business initiatives.

Therefore, POS managers should have organisational skills that include the ability to manage multiple priorities along with management skills such as planning, organising, coordinating and leading.



Why ?

- Create a better understanding of the the big picture in store management
- Improved understanding of how to manage priorities can be managed simultaneously- can be managed
- Improved entrepreneurial Thinking for long-term planning and implementation
- Develop ideas to achieve business goals and increase profitability



How ?

- The management game is used for workshops in the field of human resource development
- Workshops from 6 participants up to an unlimited number possible
- Duration 6-8 hours
- Target groups are junior staff development or prospective or new managers ,POS managers, sales staff, Trainees



game solution

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